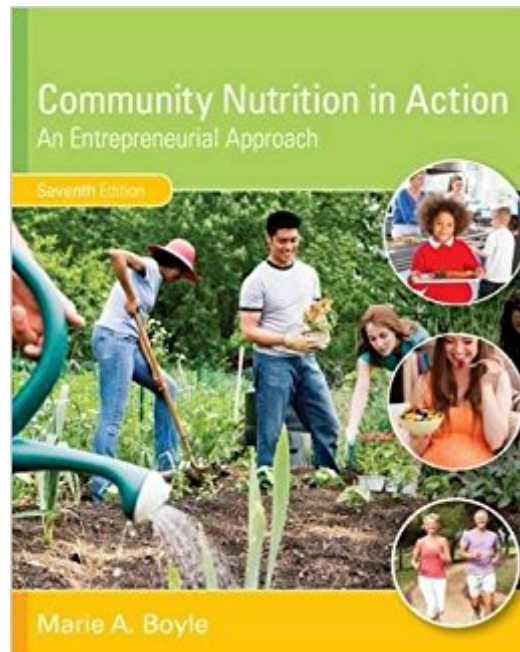




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Community Nutrition In Action: An Entrepreneurial Approach



Synopsis

COMMUNITY NUTRITION IN ACTION introduces the program planning, policies, resources, and nutrition issues specific to community nutrition and provides an understanding of creating and implementing nutrition programs from various constituencies (elderly populations, children, impoverished populations, college students, etc.). Successful practitioners in community nutrition have proven to have a mind and skill set that opens them up to new ideas and ventures. Incorporating an entrepreneurial approach, this book helps readers learn how to take risks, try new technologies, and use fresh approaches to improving the public's nutrition and health status. The book also delivers the core material important to those who will be active in solving community nutritional and health problems, including program delivery, nutrition education, nutrition assessment, and planning nutrition interventions.

Book Information

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'Think Like a Community Nutritionist' feature provides questions and activities to help
you think analytically and critically about chapter topics, giving you the opportunity to step into the
role of community nutritionist to explore scenarios that you may encounter in the field. Relevant
Content 'Programs in Action' boxes spotlight successful community nutrition
programs, covering such topics as HIV/AIDS, childhood obesity, behaviorally focused nutrition

education programs for children, osteoporosis prevention for female athletes, and farm-to-school initiatives. **Study Tools Prepare You For The Exam** Each chapter concludes with a Chapter Summary, Summary Questions, and Internet Resources to enable you to study, self-test, and further explore the chapter topics. **Resources You Can Use** The textbook includes four-color end sheets displaying the new DRIs, MyPlate food guidance system, Body Mass Index table, and Key Physical Activity Guidelines for Adults.

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Dr. Marie Boyle is a Professor of Nutrition at the College of Saint Elizabeth in Morristown, New Jersey. An author and reviewer for the Academy of Nutrition and Dietetics, she coauthored current position paper "Nutrition Security in Developing Nations: Sustainable Food, Water, and Health" and serves as editor-in-chief of the JOURNAL OF HUNGER AND ENVIRONMENTAL NUTRITION (Taylor & Francis, Inc.). In addition to PERSONAL NUTRITION, Dr. Boyle also authored COMMUNITY NUTRITION IN ACTION: AN ENTREPRENEURIAL APPROACH. She is a member of the Academy of Nutrition and Dietetics, the American Public Health Association and the Society for Nutrition Education and Behavior. She earned her B.A. in Psychology from the University of Southern Maine and her M.S. and Ph.D. in Nutrition from Florida State University.

The textbook is loaded with references. The references are not provided in the book. Instead, on the

first page of chapter 1 you are instructed to go to some account (?) you supposedly have on a website. After going in circles for a while I gave up. Literally hundreds of alleged references and no way to review the literature supposedly cited. Not acceptable.

This is a great text book, easy to understand and very interactive with activities, real life situations and examples.

Very hard to read. The book is organised horribly! Terrible

I love this book. It is excellent!

This is one of my favorite text books. It's very well written and packed with information on many aspects of community nutrition. There are an unbelievable number of up-to-date figures and tables and numerous references to online resources. This is probably the most thorough text book I've seen. Extremely helpful and enjoyable to read.

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